In continued support of our professional training and development, Cambridge College Global (CCG) is pleased to offer Grant Writing and Funding (SEM320W), an 8-week online undergraduate course, at a discounted rate of $500. Students who successfully complete the course will receive a Certificate of Completion. Those who subsequently enroll in a CCG undergraduate degree program will also be awarded three credits toward the completion of the degree.

Course Description

This course provides a background and template for the social entrepreneur to develop funding sources beyond the "GoFundMe" level of revenue development. Grant Writing involves particular protocols and begins with research of specific funding interests among corporations, institutions and the government. This course explores those avenues and the proper step by step approaches for each.

Course Outcomes

At the completion of this course, students should be able to:
- Identify most appropriate funding sources.
- Employ the correct writing and formatting techniques.
- Create working fund/grant requests.
- Identify projects that are worthy of grant applications.
- Develop appropriate contact information in the funding/grant arena.

2022 Course Start Dates: July 4 & September 5th*

* The availability of the discounted course offer is contingent upon sufficient enrollment to establish a minimum cohort. Current CCG students are not eligible. CCG reserves the right to cancel the discounted course offer at any time. There is no required textbook. All readings are provided within the course.

Weekly Schedule

Topic	Outcomes
The Project – Achievable and Fundable (Week 1)	• Explain the grant writing and funding process. • Assess the five steps to navigating the grant process. • Create an executive summary of a grant proposal.
Grant Funding Opportunities (Week 2)	• Evaluate different funding sources. • Categorize public and private avenues for funding. • Create a list of potential grants and funding sources.

Topic	Outcomes
Selling Your Grant Application (Week 3)	• Develop a compelling story to sell the grant application. • Defend your proposal. • Demonstrate how your proposal stands out from others.
Building a Strong Statement of Need (Week 4)	• Prepare the statement of need with strong storytelling andvisuals. • Create a message supported with facts. • Assess whether your enterprise will address the need.
Outcome Objectives (Week 5)	• Assemble SMART strategies to devise project outcomes. • Analyze the goals of a social enterprise. • Assess measurement tools for social enterprises.
Implementation and Evaluation Plans (Week 6)	• Prepare a timeline to accomplish your objectives. • Formulate an implementation plan. • Determine what type of information and data will be evaluated services.
Budget (Week 7)	• Assess budgetary needs. • Create a budget lending. • Explain what salaries are justified for the enterprise.
Letter of Inquiry and the Letter of Request (Week 8)	• Write a letter of inquiry. • Evaluate the strength and weakness in your proposal. • Explore strategies to ask for money.

For more information and/or to register please contact:

Amy Amaru
Corporate Partnership Director
203-512-8989
Amy.Amaru@cambridgecollege.edu