

Bachelor of Science in International Business (BSIB): Core Program

Bachelor of Science in International Business: 121 Credits / 40 Total Courses		
General Education Requirements – select 3 courses		9 Credits
ENG 101W*	English Composition I	3
ENG 201W	English Composition II	3
ENG 305W	American Literature	3
ENG 405W	British Literature	3
Critical Thinking and Literacy – both courses below are required		6 Credits
INF 101W	Information Literacy for College Success (Required as first course at NECB)	3
PHI 101W	Critical Thinking	3
Humanities – course below is required		3 Credits
ART 301W	Art History & Appreciation	3
Economics – Both courses below are required		6 Credits
ECO 201W	Macroeconomics	3
ECO 202W	Microeconomics	3
Social Science - select 2 courses		6 Credits
ECO 101W	Economics and Society	3
HIS 201W	US History Since 1900	3
PSY 250W	Psychology	3
POL 250W	Political Science	3
SOC 250W	Sociology	3
Mathematics – all courses from below are required		9 Credits
MAT 103W*	Business Math	3
MAT 205W	College Algebra	3
MAT 305W	Statistics	3
Communication – select 1 course from below		3 Credits
COM 201W	Business Writing & Communication	3
COM 301W	Interpersonal and Organizational Communication	3
Natural Science - both courses below are required		7 Credits
SCI 280W	Environmental Science and Lab	4
SCI 301W	Anatomy & Physiology	3
Electives – select 2 courses from any courses above that you have not already taken toward your requirements.		6 Credits
General Elective I		3
General Elective II		3
General Education Total Credits		55 Credits

* New students must pass both English and math diagnostic exams with a 75% score or better, or complete ENG099W Fundamentals of English and MAT099 Fundamentals of Math with a grade of “C” or higher, to be placed in ENG101W English Composition I and MAT103W Business Math, respectively.

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Students in the BSIB Core Program are required to complete the following courses:

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International Business Core Course Requirements – 8 courses		24 Credits
INB 301W	International Business Law and Ethics	3
INB 305W	International Business and Trade	3
INB 310W	Global Marketing	3
INB 320W	International Supply Chain and Logistics Management	3
INB 401W	International Negotiations and Culture	3
INB 405W	International Finance	3
INB 410W	International Economics	3
INB 420W	Global Politics and Organizations	3
Business Core Course Requirements – 10 courses		30 Credits
ACC 201W	Accounting I (Prerequisite: Business Mathematics)	3
ACC202W	Accounting II	3
FIN 305W	Corporate Finance	3
FLS 101W	Financial Literacy	3
MGM 201W	Principles of Management	3
MGM 250W	Business Ethics	3
MGM 301W	Research Methods	3
MGM 305W	Organizational Behavior	3
MIS 205W	Management Information Systems	3
MKT 210W	Principles of Marketing	3
Electives – select 3 courses		9 credits
ACC 205W	Managerial/Cost Accounting	3
BNK 201W	Principles of Banking	3
CAEL 100W**	Prior Learning Assessment Theory and Practice	3
MGM 210W	Quality Customer Service	3
MGM 215W	Leadership and Management	3
MGM 320W	Recruitment Selection and Orientation	3
MKT 215W	Customer Relationship Marketing	3
ACC XXX	One or more courses from Accounting Concentration	3
BNK XXX or FIN XXX	One or more courses from Banking/Finance Concentration	3
MKT XXX	One or more courses from Marketing Concentration	3
MGM XXX	One or more courses from Management Concentration	3
B.S.I.B. Capstone	Required – 1 Course	3 Credits
INB 450W	Global Strategic Management (Capstone)	3
Total Business		66 Credits
Total Bachelor of Science in International Business Program		121 Credits